

## FOR IMMEDIATE RELEASE

### MTEC Launches FREE *Clean It Right* Training Program

**Winnipeg, Manitoba, Canada, May 26, 2020** – At a time when the tourism, hospitality and retail industries are reeling from the impact of COVID-19, some good news. The Manitoba Tourism Education Council (MTEC) is pleased to announce the launch of the, ***Clean It Right Training Program***, an online, self-study and classroom training program to increase the safety of guests, visitors and workforce in the Tourism, Hospitality and Retail Industry.

The purpose of Clean It Right is not to replace the existing business's cleaning standards of practice; but to enhance it.

The goals of the Clean It Right training program are to:

- **help people who work in the industry** understand the significance of following the cleaning and disinfection procedures by adjusting current practices.
- **help re-gain consumer confidence** in the industry by making the commitment to provide a clean and safe environment for customers and employees.

A 100% pass rate is required to receive individual certification. Businesses who train all cleaning staff will receive a window decal to display. These businesses will also be recognized as a ***Certified Clean It Right Business*** in Travel Manitoba's 2021 Visitor's Guide.

"We're thrilled with the support we've received and pleased to launch ahead of schedule to assist businesses as they reopen across the province," commented Shannon Fontaine, CEO of MTEC. "We're offering **Clean It Right** as an online course, self-study and as classroom training FREE to industry businesses until June 2021," she added.

Clean It Right Training is supported and endorsed by provincial and national bodies including, Travel Manitoba, Tourism Winnipeg, the Manitoba Hotel Association, the Manitoba Restaurant & Food Services Association, Tourism HR Canada and the Retail Council of Canada.

The Manitoba Tourism Education Council, established in 1989, is a not-for-profit organization that receives federal and provincial funding to assist the tourism industry in Manitoba remain viable by training industry managers, supervisors and employees.

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# MTEC

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